

our privacy policy

EcoUrbia's Privacy Policy applies to all services and programs offered by EcoUrbia Network. When you subscribe to EcoUrbia, or when you contact us via email, we will collect, and retain this information in order to process your inquiries, respond to your requests, and improve our content. We will not share, sell or distribute your contact information with organizations or individuals outside of EcoUrbia, unless one or more of the following limited circumstances applies:

- we have your consent;
- we provide such information to other trusted businesses or persons for the purpose of processing personal information on our behalf, and we require that these parties agree to process such information based on our instructions, and in compliance with this Privacy Policy and any other appropriate confidentiality and security measures; and
- we have a good faith belief that access, use, preservation or disclosure of such information is reasonably necessary to (a) satisfy any applicable law, regulation, legal process or enforceable governmental request, (b) enforce applicable Terms of Service, including investigation of potential violations thereof, (c) detect, prevent, or otherwise address fraud, security or technical issues, or (d) protect against harm to the rights, property or safety of EcoUrbia, its users or the public as required or permitted by law.

EcoUrbia only processes personal information for the purposes described in this Privacy Policy and/or the supplementary privacy notices for specific services. In addition to the above, such purposes include:

- providing subscriber services;
- responding to inquiries, and content submission requests;
- auditing, research, and analysis in order to maintain, protect, and improve our services;
- ensuring the technical functionality of our network;
- protecting the rights or property of EcoUrbia or our users; and
- developing new programs or services.

cookies - When you visit EcoUrbia, we may send one or more cookies – a small file containing a string of characters – to your computer or other device that uniquely identifies your browser. We use cookies to improve the quality of our service, including improving search results, and tracking user trends, such as pages visited, and links accessed.

associate programs & other websites – This Privacy Policy applies to EcoUrbia's services and website only. We do not exercise control over the other websites that may place their own cookies or other files on your computer, collect data, or solicit personal information from you. Personal information that you provide to those sites may have different privacy practices, and we encourage you to read their privacy policies.

links – EcoUrbia may present links in a format that enables us to keep track of whether these links have been activated; we use this information to improve the quality of our search technology, customize content, and/or to generate site statistics.

choices for personal information - If we propose to use personal information for any purposes other than those described in this Privacy Policy, we will offer you an effective way to opt out of the use of personal information for those other purposes. We will not collect or use information for purposes other than those described in this Privacy Policy and/or in the supplementary service privacy notices, unless we have obtained your prior consent. We may collect aggregated, non-personal information, such as the number of users who searched for a particular term, for example, or how many users clicked on a particular link. Such information does not identify you individually.

information security - EcoUrbia takes appropriate security measures to protect against unauthorized access to or unauthorized alteration, disclosure or destruction of data. This may include internal reviews of our data collection, storage, and processing practices and security measures, as well as physical security measures to guard against unauthorized access to systems where we store data. We restrict access to personal information to EcoUrbia's board of directors, advisors, contractors and agents who need to know that information in order to operate, develop or improve our services. These individuals are bound by confidentiality obligations and may be subject to discipline, including resignation and prosecution, if they fail to meet these obligations. EcoUrbia processes subscriber information on a web hosting service based in Canada.

data integrity - EcoUrbia processes information only for the purposes for which it was collected, and in accordance with this Privacy Policy or any applicable service-specific privacy notice. We review our data collection, storage and processing practices to ensure that we only collect, store and process the personal information needed to provide or improve our services or as otherwise permitted under this Policy. We take reasonable steps to ensure that the personal information we process is accurate, complete, and current, but we depend on our subscribers to update or correct their contact information whenever necessary.

accessing & updating personal information - When you subscribe to EcoUrbia, we make good faith efforts to provide you with the ability to correct this data if it has changed, is inaccurate, or to delete such data at your request if it is not otherwise required to be retained by law or for legitimate organizational purposes. We ask individual users to identify themselves and the information requested to be accessed, corrected or removed before processing such requests, and we may decline to process requests that are unreasonably repetitive or systematic, require disproportionate technical effort, jeopardize the privacy of others, or would be extremely impractical (for instance, requests concerning information residing on backup tapes), or for which access is not otherwise required. In any case where we provide information access and correction, we perform this service free of charge, except if doing so would require a disproportionate effort.

enforcement - EcoUrbia regularly reviews its compliance with this Privacy Policy. You may direct any questions or concerns regarding this Privacy Policy by contacting us through this website. When we receive requests, it is EcoUrbia's policy to contact the user regarding his or her concerns, and to cooperate with appropriate regulatory authorities, including local data protection authorities.

changes to this Privacy Policy – EcoUrbia's Privacy Policy may change from time to time. We will not reduce your rights under this Privacy Policy without your explicit consent, and will post any Privacy Policy changes on this page; if the changes are significant, we will provide a more prominent notice (such as email notification of Privacy Policy changes) to our email list of subscribers. Each version of this Privacy Policy will be identified at the bottom of the page by its effective date, and we will also keep prior versions of this Privacy Policy in an archive for review.

If you have any additional questions or concerns about our Privacy Policy, or the management or use of your personal data, please feel free to contact us at any time through this website.